



OBJECT OF THE **AMBASSADORIAL SCHOLARSHIP PROGRAM**

- **Increase awareness of and respect for cultural differences by sending Ambassadors of Goodwill to study in another country;**
- **Instill in scholars the Rotary ideal of “Service Above Self” through active participation in Rotary service projects;**
- **Encourage scholars to dedicate their personal and professional lives to improving the quality of life for the people of their home community and country;**
- **Develop leaders who can address the humanitarian needs of the world community;**
- **Impact all areas of the world through a balanced geographical distribution of scholars;**
- **Encourage Rotarians worldwide to increase the educational opportunities for scholars from low-income countries, and**
- **Foster a lifelong association between Rotary and its scholars.**